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DAILY 49ER

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ASI RUN-OFF ELECTIONS

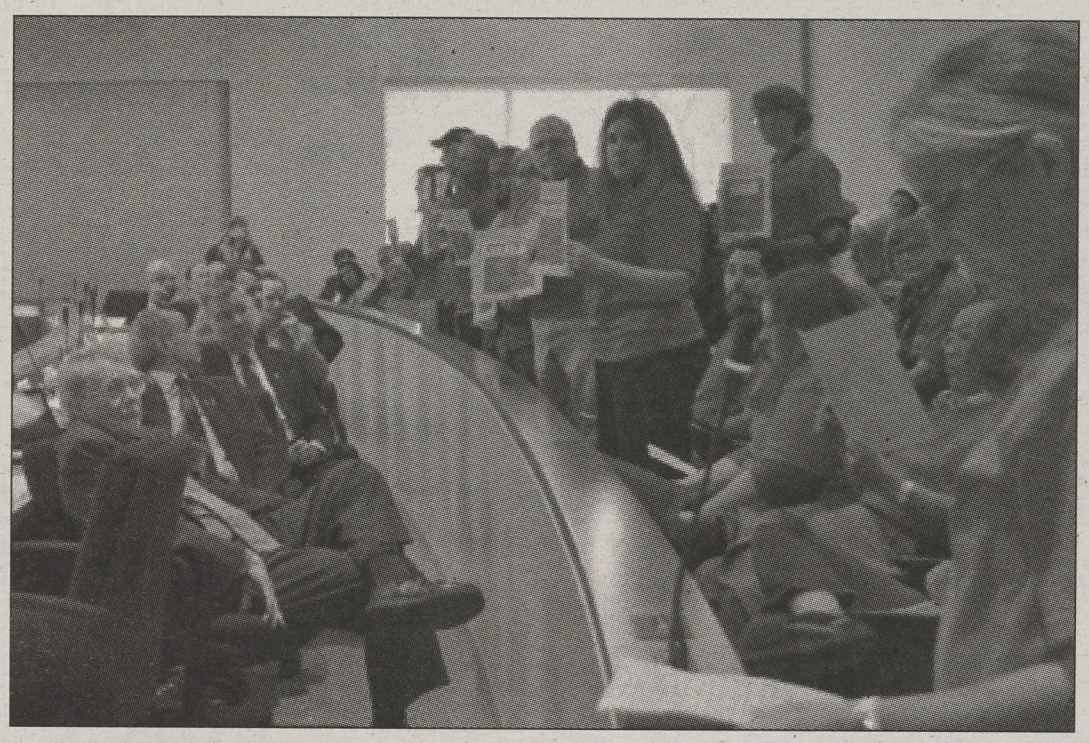
Mid-week voter turnout

As of 11:07 p.m. Tuesday,

10.5%

(3,698 out of 35,361) CSULB students voted for ASI President in the run-off election. Polls close Wednesday.

CSU faculty lobby for salary raises



COLLIN JAMES | DAILY 49ER

The California Faculty Associate attended the California State University Board of Trustees meeting to discuss the wages of CSU employees.

CFA released part two of their report, 'Race to the Bottom' at Tuesday's Board of Trustees meeeting.

BY COLLIN JAMES
Contributing Writer

The California Faculty Association brought attention to the growing pay gap between school faculty and administrators by releasing the second part of their "Race to the Bottom" series on Tuesday.

The report, known as the "white papers," shows that over the last 10 years, the California State University system has spent 48 percent more on administrators, while only 25 percent more on faculty. This is despite a 33 percent increase in overall spending.

"All the time that we were losing money, the administrators were gaining money," Doug Domingo-Foraste, the president of the CFA's Long Beach chapter, said.

Part-time faculty also adversely affected over the last 10 years, with the CSUs relying increasingly on their employment.

"Most [part-time faculty members] are teaching huge numbers of students for incredibly low pay," Domingo Foraste said.

See FACULTY, page 3

CRIME BLOTTER

Sexual assault under investigation

The victim lived in the same suite as his alleged attacker.

BY COLLIN JAMES
Contributing Writer

University Police are investigating a sexual assault case that occurred at the campus dorms on Friday, Goodwin said. The victim and the alleged attacker were both males and both lived in the same dorm. A public notice by police said that one student, "forcibly grabbed [the other student] for sexual gratification." Police began its investigation after the victim reported the incident to University Police on Sunday.

See CRIME BLOTTER, page 2

Periods are launch pads for feminism

JESSICA WU
Contributing Writer

A German artist named Elonë Kastratia slapped period pads on traffic signs throughout Karlsruhe, Germany.

"Imagine if men were as disgusted with rape as they are with periods," she wrote across some of the sanitary napkins.

Kastratia first saw the message tweeted by user cutequeer96 in September 2014, MTV reported, and was inspired.

Her controversial use of the pads served as a springboard to raise awareness about gender equality, the elimination of rape culture and ending the objectification of women.

The period pads displayed moving phrases from "Rapists rape people not outfits," to "You would look so pretty if you… NO."

Period pads are typically seen as taboo objects for women, who are generally expected to be discreet about their period. It is a natural, inescapable part of being a woman, yet so many women are raised to feel embarrassed about it.

If women are to be overtly sexualized in the media, a woman's body should at least be celebrated in all its glory.

Kastratia originally shared her feminist project on Tumblr, and then began posting the period pads on International Women's Day, which is Mar. 8.

The photo of her proudly flaunting her "My pussy. My choice." sanitary napkin has been shared over 100,000 times since it was posted in the beginning of March.

Although Kastratia's unconventional mission inspires most people, she has received some abusive comments on her Tumblr page.

"I've gotten many nice responses from very nice people all over the world. I also got bad responses saying I hate men or am seeking attention," she said, according to the Huffington Post. "I really don't care, because I don't hate men at all. For me, feminism means equality. As for the attention thing, I wanted to get attention on this thing!"

Kastratia's powerful project has spread to Brazil, Sweden and the United States, as she has encouraged other men and women to post their own pad messages online, thus fighting media with social media.

The women pictured on movie screens, television and advertisements are generally hyper-sexualized and photo-shopped, giving off unrealistic expectations for how women should look or act.

Elonë Kastratia, a young woman in Germany, has begun posting feminine hygiene products in her town in an effort to raise awareness about chauvinism and rape.

The media's portrayal of women in this light devalues them as exclusively made of their physical appearance and teaches men that it is acceptable to treat women like mere sexual objects.

See PADS, page 5

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CRIME BLOTTER

Possible license plate theft

BY COLLIN JAMES
Assistant News Editor



A student reported his front license plate stolen from his vehicle while parked in Lot 11A at 2:45 p.m. on Monday, Goodwin said. The student described his car as a burgundy 2013 Honda Civic. The student said he noticed additional damage to his front bumper. No suspects have been identified.

Stolen phone may have been located

A student reported his or her phone stolen at the Kinesiology building on March 18 at 5:15 p.m., Lt. Richard Goodwin of the University Police said. The victim the phone was lost a week before he or she sent the report, but the "Find My iPhone" app helped track down the stolen or lost smart phone. The student discovered an address where the phone is located. Goodwin said that police could not arrest the suspect unless that person and the phone are on campus.

Bike theft at Engineering building

A student reported his bike stolen from the bike racks outside the Vivian Engineering Center 7 p.m. on March 23. Goodwin said that the theft occurred between 11 a.m. and 6:55 p.m. and the victim used a cable lock to secure his bike. The bike is a single-speed red Scattante Americano and is valued at $199.99. University police have yet to identify any suspects.

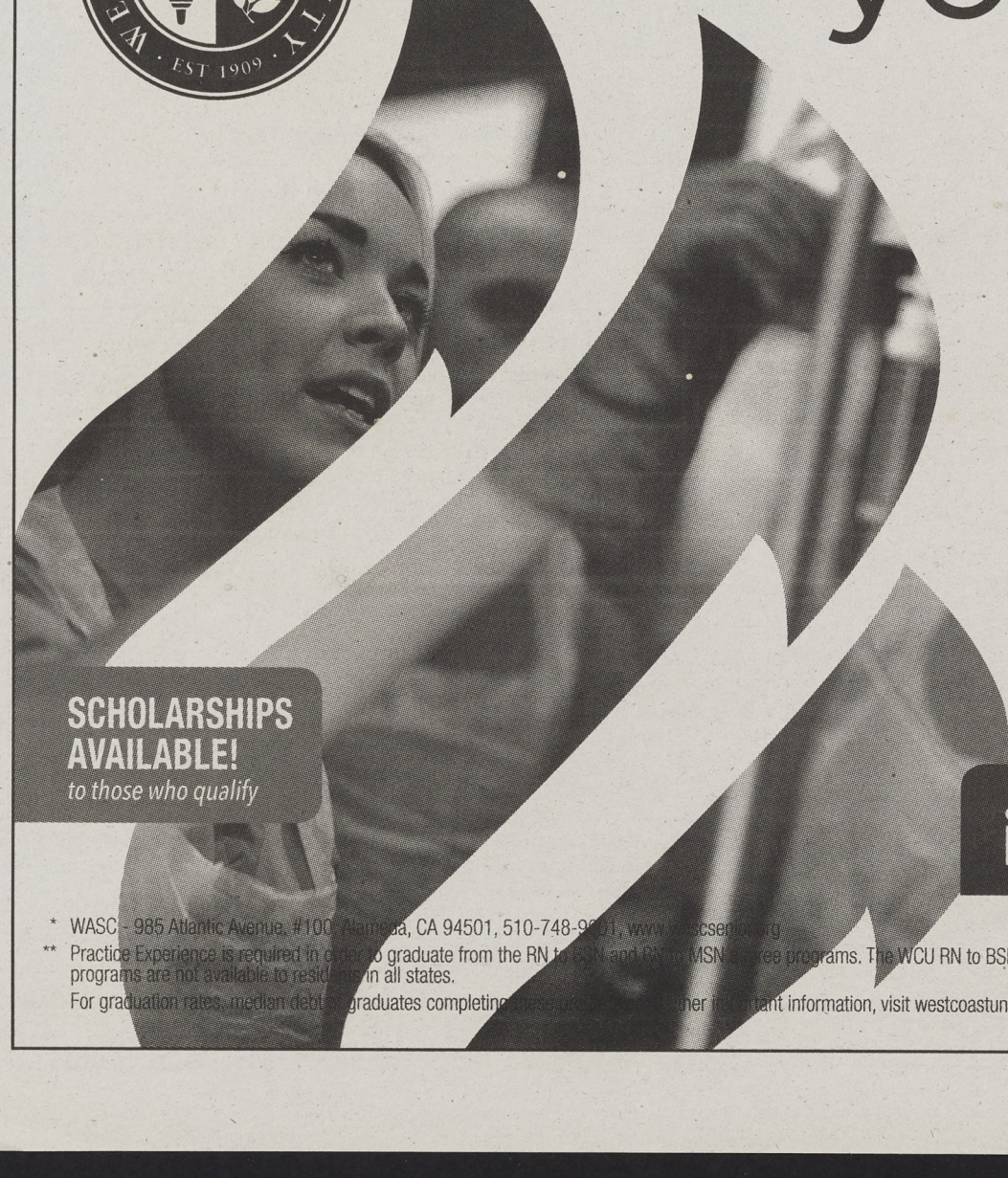


Bike theft in front of police department

A student reported his bike stolen in front of the University Police Department at 10:30 p.m. on Monday. The bike is a grey and blue Fuji Roubix and is valued at $1400. University police have yet to identify any suspects.

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Board of Trustees discusses future of CSU

The board appointed the State University Police Association to represent the CSU police force.

BY GENE KUMAGAI
Contributing Writer

The California State University Board of Trustees held the first of two open meetings at the Chancellor's office Tuesday and unanimously ratified a collective bargaining agreement with university police and discussed CSU policy and programs.

At the meeting, Jeff Solomon, an associate of the State University Police Association pushed for support of university police on campuses.

"I don't want the university police to be only thought of during negotiations or even worse because of a critical incident," Solomon said. "We are no longer the necessary evil that the university system has to have, but we work with the students and faculty and campus communities."

The board specified SUPA as the labor union exclusively responsible for representing CSU police forces. According to the bargaining agreement, the CSU system will supply its officers with a wide range of equipment, from the standard badge, handgun and handcuffs to AR-15 rifles and riot gear. The agreement also covers standard terms of employment including health coverage and vacation time.

The president of the California State University Employees Union, Pat Gantt, voiced concern about the pay rate of employees during the CSU Board of Trustees meeting Tuesday.

"I'm not sure if you're aware, but we have 1250 employees throughout the system we represent that make less than $15 an hour," Gantt said.

Other representatives of university faculty voiced distrust for the CSU born from the university's complacency when faced with establishing salary equity for its employees and the apparent inability to quickly address issue of socially toxic workplace environments.

Kevin Weir, the California Faculty Association chairman, said that only one of 23 CSU campuses has established a "concrete plan for equity."

The BOT reported that 72 CSU programs – majors, certificates, and degrees – are being discontinued, and 20 new programs are being established. The board was unable to answer whether this reduction in available programs would result in financial savings for the university.

According to the Board of Trustees, the CSU Early Start program ensured that 59 percent of all CSU freshmen began their fall 2014 semesters "college-ready" in both math and English, a 5 percent increase from high school graduation. Early Start offers incoming CSU students the opportunity to take preparatory courses in math and English at reduced tuition rates during the summer leading up to their initial fall term.

Ephraim Smith and Ken O'Donald said that the initiative's efforts would begin with K-12 students, and that its ultimate goals would include ensuring that all eligible Californian students have the chance to get a degree in the CSU system and that they have "high-quality education experiences while they're here."

The CSU BOT has yet to specify any concrete means of reaching those goals. The board held a second meeting that began at 8 a.m. on Wednesday that focused on university finances.

NATIONAL NEWS

Judge: Pentagon doesn't have to say how it would execute alleged USS Cole bombing mastermind

GUANTANAMO:MI—Pentagon prosecutors don't have to divulge the intended method of execution of the accused mastermind of the USS Cole bombing, a judge ruled Tuesday.

Lawyers for Abd al Rahim al Nashiri, 50, asked the judge in August to order the government to identify how it would carry out capital punishment in the case of the Saudi who allegedly orchestrated al-Qaida's suicide bombing of the U.S. Navy destroyer off Yemen Oct. 12, 2000.

Seventeen American sailors were killed in the blast, and dozens more were wounded. No trial date has been set. Richard Kammen, a capital defense attorney, argued that the method of execution might be relevant in selecting U.S. military officers for Nashiri's jury.

Kammen invoked a series of botched U.S. executions by lethal injection and said panel members might be "good with killing" on the battlefield or in an airstrike but might be put off if the plan is "to take him out to a big tree and hang him."

In his two-page ruling, the judge, Air Force Col. Vance Spath, agreed with a prosecutor who argued in August that the request was premature because Nashiri has neither been convicted nor received a sentence. The legal motion sought the "protocols and procedures" for a proposed execution, the method, planned site and how the executioners would be trained.

Spath left as an open question whether any such documentation exists at the Pentagon, which last carried out a military execution in 1961 by hanging an Army private for rape and attempted murder of a child.

According to the rules for the war court President George W. Bush created and President Barack Obama reformed, the Secretary of Defense designates the method of execution. "Federal jurisprudence holds the protocols are not relevant until an execution date is established, a date unknowable . . . at this point in time in the process of conducting this trial," Spath wrote.

— Carol Rosenberg
Miami Herald

FACULTY
continued from page 1

He also said that 47 percent of California State University, Long Beach's faculty consists of part-time employees without permanent contracts.

18 CSU campuses, including CSULB, saw an increase in the pay gap between managers and faculty by more than 10 percent.

The white paper also lists the salaries of campus presidents. CSULB's president, Jane Close Connelly earns over $320,000 a year according to the document. CSU presidents also receive allowances for housing, car payments and travel expenses.

Laurie Weidner, the media contact for the CSU Chancellor's office, said that they are committed to adequately compensating for CSU's faculty.

"We've made a commitment to build our tenure track faculty... last year we hired a record number of tenured professors," Weidner said. "The lion's share of our resources are going to faculty."

Domingo-Foraste said that the increase in the number of administrators has had some positive effects, such as higher graduation rates and the creation of the "Long Beach College Promise," a program that aims to increase the number of admitted students in CSULB from local high schools.

Over 30 members of the CFA, including a representative from each CSU campus, wore red shirts to the Board of Trustees' public hearing the same day as the release of the white papers.

They came to address the board about equalizing pay to match faculty salaries with that of the most recently hired faculty.

This is known as "campus pay equalization," which is a separate issue not addressed by this white paper.

"We noticed this morning a press release on the Cal Faculty website saying how much the administration values faculty," said incoming Chair of the CFA bargaining team Kevin Wehr in an address to the Board of Trustees. "If you really do, it will translate to 23 successful equity programs, not just words on a website."

Weidner said that campus pay equalization is currently handled campus by campus, but the CFA wants to make equity programs statewide during their contract negotiations this May.

"We stand with the CFA in asking the governor and legislature for adequate funding," Weidner said.

The CFA plans on addressing the report to the Board of Trustees during their regular meeting on March 25.

Domingo-Foraste said that the Board of Trustees did not respond to the first part of their white paper.

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Events for activism

Film screening and discussion of "Philippines and the Struggle in Mindanao"
Thursday at 7:30 p.m.
Meet at the LA office on the second floor of the First Unitarian Church, 2936 West 8th St., between Vermont and Westmoreland, two blocks South of Wilshire. Via Metro: Purple and Red Lines to Wilshire.
For more information, call 323-394-3611 or visit www.AnswerLA.ORG

Public forum and discussion of "U.S. Strategy in the Middle East – 10 Years After the Invasion of Iraq" with featured speaker Richard Becker.
When: Friday at 7:30 p.m.
Meet at the Party for Socialism and Liberation office on the second floor of the First Unitarian Church, 2936 West 8th St., between Vermont and Westmoreland, two blocks South of Wilshire. Via Metro: Purple and Red Lines to Wilshire.
For more information, call the PSL at 323-810-3380.

"Full Rights for ALL Immigrants"
When: Saturday at noon
Meet at Olympic and Broadway in downtown Los Angeles for a street march and rally.
For more information, 323-394-3611 or visit www.AnswerLA.ORG

"Voices from Jeju Island: Anti-Naval Base Struggle in South Korea," a public forum and national speaking tour sponsored by Voices from Jeju Island.
When: Friday, April 3 at 7:30 p.m.
Meet at the Answer-LA office on the second floor of the First Unitarian Church,
2936 West 8th St., between Vermont and Westmoreland, two blocks South of Wilshire. Via Metro: Purple and Red Lines to Wilshire.
For more information, call 323-394-3611 or visit www.AnswerLA.ORG

Film screening and discussion of Michael Moore's "Capitalism, a Love Story," sponsored by Revolution LA and the Act Now to Stop War and End Racism Coaition.
When: Friday, April 10 at 7:30 p.m.
Meet at the Answer-LA office on the second floor of the First Unitarian Church,
2936 West 8th St., between Vermont and Westmoreland, two blocks South of Wilshire. Via Metro: Purple and Red Lines to Wilshire.
For more information, call 323-394-3611 or visit www.AnswerLA.ORG

Event: National Day of Mass Resistance by the Stop Mass Incarceration Network.
When: Tuesday, April 14 at 1 p.m.
Meet LAPD Headquarters, 100 W. 1st St. to protest and march in Los Angeles.
Beginning in August 2014, thousands of people from across the country occupied and marched the streets to stop the murder of black and brown people by the police. National Day for Mass Resistance on April 14 will call on students to walk out of class and go on strike at colleges and high schools nationwide for awareness and justice for the victims of police brutality.
For more information, call 347-979-7646 or visit www.Facebook.com/stopmassincarcerationnetwork

LETTER TO THE EDITOR

ANDREW LINDE
Journalism major

I think it's absolutely ridiculous and unnecessary for an opinion piece on why selfies are good to be on the front page.

I read the Daily 49er for news and updates about what's going on at CSULB and in Long Beach right now, not for someone's thoughts on an online phenomenon that began in 2005.

Selfies are such old news that a television program named after them has already been made and been cancelled.

The opinion piece also added nothing to the conversation around modern cell phone self-portraiture.

I expect better of the Daily 49er staff.

PADS
continued from page 1

News flash: women are human too, not just the sexual objects glorified by the media.

Feminism is a global, political movement for the liberation of women and equality for all people. However, the fight for feminism is often misunderstood.

Feminists don't hate men and protest sexism by refusing to shave and burning their bras. The most common misconception about feminism is that all feminists are women, yet male celebrities like Justin Timberlake, Ryan Gosling and Joseph Gordon Levitt all identify as feminists.

It is the belief in equal rights for both men and women that make someone a feminist – you don't need a vagina.

Women do not have equal rights in a society that describes victims of rape as "accusers" in the media.

"Rights would be equal pay with the man sitting next to you doing the same job," the Guardian wrote on Monday. "Rights would be a country where the 80,000 rapes committed every year no longer happen; rights would be not having to put up with sexual harassment in the street on a daily basis; rights would not be getting surreptitiously sacked when you become pregnant."

Women are not yet fully equal until these rights have been realized.

"It's our time to have wage equality once and for all, and equal rights for women in the United States of America," Patricia Arquette said in her acceptance speech at the 2015 Academy Awards

Feminists want an equal opportunity for women to achieve success in society so they can stand equally alongside men, periods and all.

Obama must move to repair relations with Israel

The prickly relationship between President Barack Obama and Israeli Prime Minister Benjamin Netanyahu has long been the worst-kept secret of international affairs.

Now, tension between the two leaders has flared openly after Israel's elections in which Netanyahu won a fourth term in a landslide. Clearly, the special relationship between the United States and Israel is strained.

Neither party is blameless, but the White House needs to repair the damage. If this marriage cannot be saved, the consequences could be ruinous. The immediate cause of the conflict was an American backlash against Netanyahu's campaign statements and tactics. In an interview to a right-of-center Israeli news site on the eve of the vote, Netanyahu appeared to pledge that he would block the creation of a Palestinian state, reversing his earlier support for a two-state solution.

He also posted a controversial Facebook video that sought to mobilize conservative voters with a warning that Israeli Arabs were being bused to the polls "in droves." Obama signaled his displeasure by waiting nearly two days to congratulate Netanyahu, then he reportedly warned the prime minister that the United States must "reassess our options" in view of his changed stance.

The president reiterated that intent in a Friday interview with the Huffington Post, though he did not comment on the specifics _ for instance, whether the United States may drop its opposition to a Palestinian-backed United Nations resolution calling for Israeli withdrawal from the West Bank and Palestinian statehood by 2017.

Meanwhile, Netanyahu took steps to repair the rift. In interviews with the American media, he insisted he spoke of opposing the creation of a Palestinian state today, when he believes it would likely become an outpost for radical Islamism and a threat to Israel. Netanyahu says he supports a two-state solution on terms that, in his view, would not endanger Israel's security. He also said he considers himself prime minister of all Israelis, Jewish and Arab, and stressed that there was no attempt to keep any Israeli Arabs from voting. In his Huffington Post interview, Obama more or less rejected Netanyahu's postelection overtures, instead treating his campaign rhetoric as a statement of his true intent. Many American conservatives believe Obama is anti-Israel.

While there is no evidence to support the inflammatory charge, the Obama administration and its supporters have tended to demonize Netanyahu as the enemy of peace. Yet, as writer Noah Pollak argues in The Weekly Standard, Netanyahu's position is not substantially different from views voiced by the late Prime Minister Yitzhak Rabin, whom Obama has praised as a peacemaker and a great leader. Though willing to take risks for peace, Rabin had less than full confidence in the Oslo negotiations; shortly before his assassination in 1995, he expressed skepticism about full Palestinian statehood and absolutely rejected a return to pre-1967 borders for Israel. And that was at a time when Palestinian leadership was far more moderate than today, when it is entangled with Hamas, the Islamist terror group that remains committed to Israel's destruction. There is no question that Netanyahu must do more _ both to outline his policy toward the Palestinian territories and to make a meaningful commitment to the full participation of Arab citizens in Israel's democracy (a concern I repeatedly heard expressed on my visits to that country by Israeli Jews who were hardly pacifists or leftists). Yet at the moment, the ball is in Obama's court.

The fraying of ties between the United States and Israel will give more sway to extreme views in both countries, across the political spectrum. Netanyahu has taken steps to de-escalate the tension. It is now Obama's turn.

—Cathy Young Newsday

McDonald's limits antibiotic use in chickens, and we're lovin' it

So it turns out you really do deserve a break today at McDonald's. Or at least a day two years from now. The fast-food chain with more than 14,000 restaurants in the United States has pledged to phase out the use of chickens treated with antibiotics by March 2017. It's about time. Chipotle, Panera, Wendy's and Chick-fil-A are already onboard, and we hope the rest of the chain restaurants will join the movement. Unless the use of antibiotics in food is restricted to treatment rather than widely used for prevention, the lifesaving drugs will become useless for treating people. And we can't count on the Food and Drug administration to help. It indefensibly places the profits of the meat industry above the very lives of Americans. Nearly 80 percent of antibiotics sold in the United States are given to healthy farm animals. They promote growth and help to prevent the spread of diseases in animals packed in close quarters. Research scientists and the American Medical Association have been trying for decades to get the FDA to ban the practice. The Centers for Disease Control documented last year that nearly 2 million Americans fell ill from antibiotic-resistant infections. More than 23,000 died. The European Union banned using antibiotics for growth promotion nearly a decade ago. The science showing the presence of antibiotics in food is making them less and less effective in humans. But as recently as 2011, the FDA wimped out again, timidly asking pharmaceutical companies to please voluntarily reduces sales of antibiotics for use in food animals. Oh, that worked: Sales have jumped by nearly 2.9 million pounds, roughly a 10 percent increase. McDonald's purchases more than 3 percent of all chickens sold in the United States. It's still not health food, but it's great to see a corporation show respect for its consumers and force suppliers to do the right thing. That's more than we can say for the FDA.

—San Jose Mercury News

Compromise between pro-life, pro-choice camps could end abortion wars

The abortion wars have been devastating. They have made it virtually impossible to reflect the will of the people when it comes to abortion, to be sure, but their toxicity has also infected other issues. We are all too familiar with abortion battles dominating health care reform debates and Supreme Court confirmations, and now an abortion-related squabble risks derailing a wildly popular and important bill protecting the victims of human sex trafficking. But these kinds of dug-in, take-no-prisoners abortion politics can't last much longer. Shifting politics, legal developments and, especially, changing demographics each suggests that we can and must do this debate differently.

Indeed, taken together, these data show that substantial changes are simply inevitable. The energy of the abortion wars comes from the broad "us versus them" mentality of 1970s-style culture war polarization. But that was then. Two groups that represent the shifting future of the United States _ millennials and Latinos _ know nothing of the culture wars. Indeed, a huge percentage of young people have explicitly rejected them: 50 percent refuse to identify as Republican or Democrat. Predictably, neither group fits comfortably with the pro-choice or pro-life camp.

While wanting legal abortion in some form, support for sharply restricting abortion is growing fastest with millennials. Pro-choice activist groups are spooked: Young people who identify as pro-life are twice as likely as those who are pro-choice to consider abortion an important issue, according to research from NARAL, an abortion rights advocacy group. A remarkably low 37 percent of millennials consider abortion to be morally acceptable, according to the 2012 Millennial Values Survey. Given their median age of 27 and the fact that they make up a large share of the coming "minority majority" in the U.S. population, Latinos are also poised to play a huge role in politics in general and abortion politics in particular.

While it is clear they also don't want abortion to be made illegal, Latinos are significantly more pro-life than other Americans. For instance, 51 percent of Latinos want abortion banned in all or most cases, compared with only 41 percent of the population at large, according to a Pew Research Center study. Moreover, even before the new demographics can force a change in abortion politics, it's clear that the lazy "you're either for it or against it" binary is far too simplistic. For example, in 2009 a quarter of the Democratic caucus made tough pro-life votes. A 2011 Gallup Poll found that 27 percent of Democrats identify as pro-life, with 44 percent saying that abortion should be legal in "few or no circumstances."

This while 28 percent of Republicans identify as pro-choice, with 63 percent saying that some abortions should remain legal. Furthermore, significant majorities of Americans say that the term "pro-choice" describes them somewhat or very well, while simultaneously saying that the term "pro-life" describes them somewhat or very well. Given this complexity, perhaps it is not surprising to find that 61 percent of Americans believe that abortion should be broadly legal during the first trimester _ while only 27 percent support it during the second, according to Gallup.

Despite the prevalence of the "us and them" meme in our abortion discourse and politicking, Americans have already rejected the choice/life binary, and the next generation will find the notion positively antiquated. But that's public opinion. What about the law? Doesn't the Supreme Court ruling in Roe vs. Wade, which established abortion rights based on the constitutional right to privacy, mean that the either/or approach has to dominate in legislation and politics?

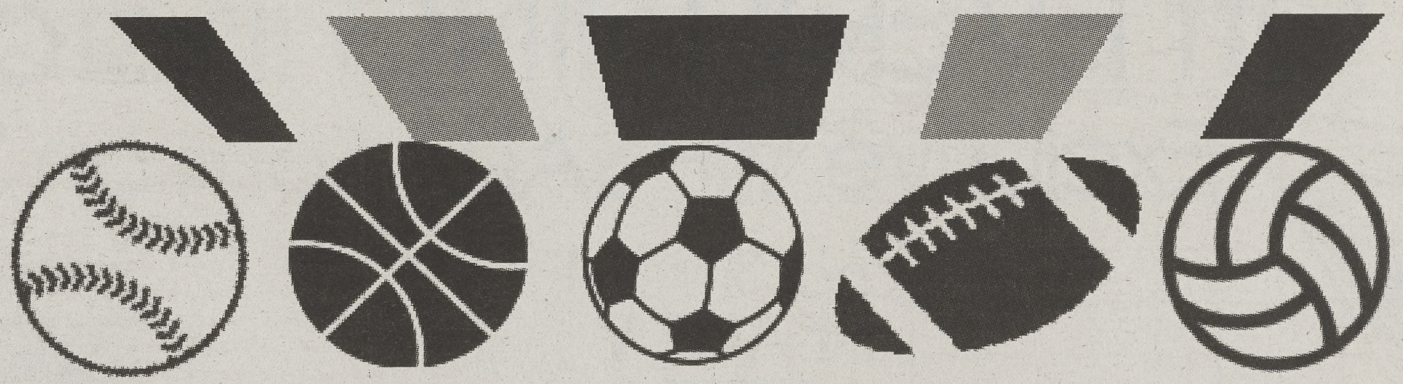
That thinking misses the fundamental legal shift that happened after Roe. In Planned Parenthood vs. Casey, the Supreme Court (under the influence of Justices Sandra Day O'Connor and Anthony M. Kennedy) shifted from a focus on privacy to discussing whether an abortion law poses an "undue burden" on women. Both federal and state governments can (and do) now pass abortion restrictions that can be consistent with the Constitution as long as due attention is paid to the burden these laws would impose on women. So if it is legally possible to pass more restrictive and nuanced abortion laws, and if it's what the public wants, what would such laws look like? What kind of national legislation would break the us/them impasse and meet the needs of the next generation and the Constitution? Continental Europe, in some ways, could serve as a model for what a new balancing act might look like. Although the United States struggles with even modest attempts to limit abortion beyond 20 weeks, consider this list of countries that have set the limit at 12 weeks or less: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Poland, Slovakia and Slovenia.

Of course, these countries already provide massive governmental support for women and for childbearing and child-rearing. The equivalent for the U.S. might include a guarantee that women be given equal pay for equal work, a mandate for generous paid paternity leave, increased legal protections against job discrimination for women with children and subsidized child care. Could mainstream pro-lifers, despite many deep connections with the GOP, ever agree to this kind of compromise?

When powerful conservative voices like Ross Douthat suggest that abortion restrictions in the U.S. may not work at all without this social support for women, signs point to yes. And pro-choice liberals? When important activists like Frances Kissling, the former head of Catholics for Choice, argue that second-trimester abortions should be considered differently from those early in pregnancy, there is hope for true progress. Reasons for such hope will only increase over time. A new generation is poised to reject the abortion wars in favor of a more authentic, nuanced and productive approach. To be sure, those who benefit from our incoherent abortion politics will resist such change. But their days are numbered.

— Charles C. Camosy
Los Angeles Times

JOURNALISM AND PUBLIC RELATIONS DAY



PANEL #1 • 8:30 a.m.-9:45 a.m.

SPORTS PUBLIC RELATIONS: PREPARING FOR AND DEALING WITH CHALLENGES OF THE PROFESSION

- Mike Altieri, LA Kings Vice President of Communications and Broadcasting
- Marc Altieri, Co-Founder of The Brand AMP, a Sports PR Firm

PANEL #2 • 10 A.M. - 11:15 A.M.

DIVERSITY IN SPORTS JOURNALISM: THE PORTRAYAL OF MINORITY AND FEMALE ATHLETES IN THE MEDIA

- Beto Duran, 710 ESPN Radio Senior Reporter
- Celeste Gehring, FOX Sports Vice President of Events and Field Production
- Laura Okmin, FOX Sports Field Reporter
- Mario Solis, NBC4 Southern California Weekend Sports Anchor and Sports Reporter

THURS., MARCH 26 • USU BALLROOMS

Album Releases

03/23

Action Bronson
"Mr. Wonderful"
Label: Atlantic Records
Genre: hip-hop

Strung Out
"Transmission.Alpha.Delta"
Label: Fat Wreck Chords
Genre: punk, post-hardcore, alt-metal

03/24

Hit the Lights
"Summer Bones"
Label: Pure Noise Records
Genre: pop punk

03/31

Death Cab for Cutie
"Kitsungi"
Label: Atlantic
Genre: indie rock

Sufjan Stevens
"Carrie & Lowell"
Label: Asthmatic Kitty
Genre: indie folk

Manga fans say "hell no" to ScarJo

"Ghost in the Shell" fans hope 44,044 signatures opposing a "whitewashed" remake will make Dreamworks rethink a leading lady.

BY MICHAEL MENDOZA
Contributing Writer

Hollywood's most recent racial controversy is rooted in the upcoming film "Ghost in the Shell," a remake of the 1995 original Japanese film and adaptation of the cyberpunk manga series.

Golden Globe winning actress Scarlett Johansson plays the main character, Major Motoko Kusanagi a Japanese cyborg detective. The misrepresentation of this Japanese heroine has led fans to create a petition for DreamWorks pictures to reconsider pale, pin-up-figured Johansson as the lead role.

As of March 24 at 3:16 p.m., the petition has received 44,044 of its 45,000 signatures quota, according to thepetitionsite.com.

Larry Smith, an accomplished producer, publicist and film professor at California State University, Long Beach, studies the ethnic and gender misrepresentation of indigenous peoples in entertainment.

"You can do what you want; if you own the copyrights, you own the culture," Smith said, nodding toward the handful of mass media companies that "own American culture" via copyright law. "So if you own the culture and the culture is told from a white, male-dominated perspective or male-centered perspective, then all the narratives are going to get repeated and rooted in this foundation of a white, male-centered perspective."

Women of color in Hollywood are also victims of discrimination despite having box-office success. According to the Representation Project, an organization dedicated to challenging stereotypes in society through media, out of the 500 top box office films of all time only six feature a protagonist who is a woman of color.

The six films were "Sister Act," "Pocahontas," "Mulan," "Spirited Away," "Lilo & Stitch" and "The Princess and the Frog."

"One other dynamic that's important to look at besides ethnic representations, is gender representations," Smith said. "There's vast inequity in terms of gender, from the production side as well as the content side."

The film, "Sister Act," starring Whoopi Goldberg who is an African American, is the only live action film out of the six mentioned. The film was also made over 20 years ago.

Despite the fact that women fall into the on-screen, underrepresentation category, Smith mentioned that their dwindling numbers are not comparable to misrepresentation of ethnic groups.

"Women are underrepresented substantially but I think if you're going to produce a film that's Japanese in nature, you should hire Japanese actors and actresses," Smith said. "I think there's an obligation to the studios and that's another issue."

Smith also mentions that Americans are accustomed to simplify the way we categorize ethnic groups for example, Asian Americans. This categorization of ethnic groups benefits the ignorance of Hollywood films when it comes to casting.

"When we say Asian American, what does that mean? We have Japanese Americans, Korean Americans, Cambodian Americans, Vietnamese Americans and the list goes on," Smith said. "Can you hire Lucy Liu who's a Chinese American to play a Japanese character? You're going to say I respect her and the work that she's done, but she's not Japanese; there's a clear, distinct difference."

According to the 2015 Hollywood Diversity Report, in 2012 to 2013 the Asian ethnicity represents 4 percent of the roles in broadcast scripted shows. Minorities altogether represented only 19 percent compared to whites, who represented the remaining 81 percent of roles in broadcasted shows.

Sophomore electronic arts major and president of CSULB's film club, Fran Portillo, is one of many people laboring for change in ethnic representation in Hollywood entertainment.

"It's very disappointing as a minority myself, as a Hispanic American. The statistic itself doesn't surprise me, but how it makes me feel proves to me that there needs to be some sort of action taken towards changing that," Portillo said. "As a minority myself, it's almost a responsibility to try and get us more represented out there in mainstream media."

As Hollywood figures out how to deal with the backlash, advocates for ethnic representation like Smith will continue to stand in the frontlines as he did in the '90s, going against Disney's original release of "Pocahontas" and Fox for their lack of diversity in content.

"There's always exceptions but the exceptions don't represent equanimity and diversity," Smith said. "It's a drop in the bucket; it's tokenism at its best—or at its worse if you will."



PHOTOS FROM FACEBOOK



Above, Motoko Kusanagi in Ghost In the Shell. Right, Scarlett Johansson in Iron Man 2.

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AUG. SEPT. OCT. NOV.
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29	30	31				

Softball

Tautalafua on her way to shattering records

The new home run leader powered her way into the 49er record books, and she's just getting started.

By Oscar Terrones
Sports Editor

Darian Tautalafua became the most prolific home run hitter in Long Beach State softball history and only the most important people in her life were paying attention.

Tautalafua's teammates were not the only ones reminding her about the record. Her father, who is also her personal hitting coach, began making her hit off a tee at the parks next to her house when she was five years old. Tautalafua said her father was her biggest cheerleader.

"He was like 'you're only one away!' and [I started] thinking about [the record]," Tautalafua said. "He wanted me to get it last year. He's super [supportive]. He was like 'you need to put your name in the record books!' blah blah blah. I pretty much owe all my success to him. He taught me everything I know."

The junior infielder crushed an outside pitch to right-center field in the third inning against New Mexico State on March 13 in the San Diego Classic ll for her 31st career home run, the most in school history.

"It's kind of unreal," Tautalafua said. "I didn't know what to think about it. I didn't think I was going to get it."

All-conference infielder Nalani St. Germain established the record in 2013. That year, Tautalafua earned Big West Freshman of the Year after hitting .288 with 13 home runs and 46 runs batted in. Head coach Kim Sowder saw Tautalafua's potential in high school.

"She was a great hitter," Sowder said. "She's been a great hitter for a long time, for as long as I've known her. I think she was on six or seven championship teams in a row, and she's always been in the heart of the lineup for those teams."

Her numbers reflect the progress she has made in just over two years at LBSU. She's hitting .286, up 50 points from last year's batting average, with an on base percentage (.400) almost 60 points higher than in 2014.

Tautalafua said at times her prodigious power has presented issues with her swing and mental approach. Throughout her career she has tried too hard to hit home runs instead settling for base hits. She said this year she has made it a point to get on base more.

Sowder said the biggest development she has seen in Tautalafua is not her hitting, but it is rather her maturity that has allowed her reach her potential.

"Mentally she doesn't beat herself up as much when she has a tough at-bat," Sowder said. "She's really learning to kind of let it go and it carry over to the next at-bat. She's tough on herself and has high expectations at the plate. I think she's grown in that area."

Sowder said Tautalafua has always had this kind of power, even going back to high school when she recruited her. Already more than halfway through her collegiate career, Tautalafua has plenty of time to develop into a complete all-around player.

"Offensively, I think just being more consistent," Sowder said. "She's gotten more disciplined and hits the outside pitch just as well as the inside pitch. When she struggles, she usually knows what's causing it in terms of mechanics or timing."

Tautalafua is far from done setting new offensive records at LBSU. She is on pace to break the RBI record and set the single season home run record of 15. With another year to go, Tautalafua's place in 49er softball history appears solidified.



John Fajardo | LBSU Athletics
Long Beach State infielder Darian Tautalafua has a .286 batting average from 91 at bats this season. Tautalafua has 17 runs batted in after 26 hits.

LBSU Athletics Calendar

Thursday, March 26

Men's volleyball
vs. Pepperdine
Walter Pyramid
7 p.m.

Friday, March 27

Sand Volleyball
vs. Saint Mary's
Long Beach, Calif.
1 p.m.

Baseball
At UC Santa Barbara
Santa Barbara, Calif.
3 p.m.

Friday, March 27

Sand Volleyball
vs. Saint Mary's
Long Beach, Calif.
1 p.m.

Baseball
At UC Santa Barbara
Santa Barbara, Calif.
3 p.m.

Saturday, March 28

Softball (double header)
vs. UC Davis
49er Softball Complex
1 p.m.

vs. UC Davis
49er Softball Complex
3 p.m.

Baseball
at UC Santa Barbara
Santa Barbara, Calif.
2 p.m.

Men's volleyball
vs. Stanford
Walter Pyramid
7 p.m.

Sunday, March 29

Baseball
at UC Santa Barbara
Santa Barbara, Calif.
1 p.m.

Softball
vs. UC Davis
49er Softball Complex
1 p.m.

Men's Volleyball

No plays off

With the playoffs fast approaching, the 49ers take no time off as they prepare to face Pepperdine and Stanford.

By Kayce Contatore
Contributing Writer

Players pounded the ground in frustration after letting a kill slam to the ground during the No. 12 Long Beach State men's volleyball team's practice Monday afternoon as it prepared to take on No. 5 Pepperdine Thursday night inside the Walter Pyramid.

Booming voices echoed off the walls of the 49ers' (12-10, 8-9 Mountain Pacific Sports Federation) practice facility as they passed, set and swung to earn the kill in a rotation drill.

At the end of the drill and an exhausting set of sprints that left sweat dripping from their faces, the team huddled together and listened to head coach Alan Knipe as he talked about managing mental errors, reinforcing the team's yearlong process of believing in itself when faced with adversity.

"Volleyball is a unique sport in the sense that every single play ends in an error," Knipe said. "It's just a matter of if it is theirs or ours. You can't play this game not to make mistakes because then you're going to make a lot more, but at the same time you can't play this game with reckless abandonment or you're going to make errors in bunches."

In the first matchup on Jan. 24, 49er hitters earned just a .155 hitting percentage to the Waves' .378 percent. Pepperdine senior opposite hitter Parker Kalmbach crushed a career-high 24 kills during the match.

LBSU sophomore middle blocker Bryce Yould, who registered only one block assist in the last match against USC, said he lacked aggression against the Trojans middles when it came to blocking.

"Pepperdine, they're a bigger team than we are," Yould said. "They're going to have a bigger block than USC. We have to keep playing physical and keep working in transition to give ourselves opportunities against their big block."

The 49ers topped the No. 16 Stanford Cardinal at the start of the season in their first road match of the year. LBSU posted a season high 51 digs inside the Maples Pavilion, with 16 of them coming from senior libero Ryan Windisch.

The Cardinal are coming off of its first MPSF sweep over UC San Diego and looks to continue a four game winning streak. Sophomore outside hitter Eric Ensing said that the team worked on translating a pass or dig into getting kills.

"We need to take that loss against USC and work to improve our game," Ensing said. "We're doing a really good job passing wise, so we got to turn that into our opportunities for attacking and getting smarter swings."

With only a month left in the season, the 49ers are looking to make the late season push before the playoffs start.

"It's getting late in the year so everyone is looking to make a push to either try and qualify for the playoffs or to give themselves the best seed for the playoffs," Knipe said. "Right now what we are working on is what we can do for longer stretches of time and that is what our goal setting for the week."

The 49ers look to control their mental game as they take on Pepperdine and Stanford Thursday and Saturday, respectively. Both matches are set to commence at 7 p.m.

SPRING BREAK

03/31 Tuesday

Sand volleyball
at Cal State Nortridge
Northridge, Calif.
2 p.m.
Baseball
vs. UNLV
Blair Field
6 p.m.

04/02 Thursday

Baseball
vs. Cal State Northridge
Blair Field
6 p.m.

04/03 Friday

Softball
at UC Riverside
3 p.m.
Baseball
vs. Cal State Northridge
6 p.m.
Men's volleyball
at UC Irvine
7 p.m.

04/04 Saturday

Sand Volleyball (double header)
vs. Bakersfield
Long Beach, Calif.
1 p.m.
vs. UCLA
Long Beach, Calif.
3 p.m.

Softball (double header)
at UC Riverside
Noon
at UC Riverside
2 p.m.

Baseball
vs. Cal State Northridge
Blair Field
2 p.m.

Men's volleyball
at UC San Diego
La Jolla, Calif.
7 p.m.